

THE POWER IS IN OUR HANDS

I want **OSCAR'S LAW**



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Who is Oscar?

Oscar was one of a number of dogs who were rescued from a puppy factory in central Victoria where they had been neglected to the point they required urgent veterinary care. The list of ailments the dogs suffered was extensive, including:

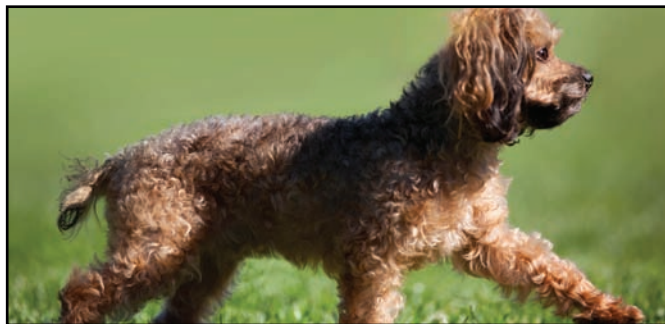
Severe matting — the dogs had to be sedated in order to shave their painful matted fur away from their skin; ear infections; gum disease; and rotten teeth.

Once their matted fur was shaved it was evident that painful grass seed abscesses covered their bodies. The dogs were so severely malnourished their irritated skin was like paper and they were grossly underweight.

Days later and recovering from surgery, Oscar was returned by authorities to the very people who failed to provide veterinary care and neglected all their dogs including Oscar. They have never been charged with cruelty.

On July 9th 2011, 18 months after being returned to the puppy factory Oscar was saved once again. His recovery has been gradual given the psychological and physical trauma he has endured for 5 years of his life.

Oscar is safe but there are still thousands of 'Oscars' hidden away on factory farms treated as breeding machines to supply the pet industry and they need you to be their voice.



"Oscar's Law will change the way that animals are kept, bred and sold."

Oscar's law is a campaign that enables everyone to make a stand and tell the Government that "We do not want companion animals factory farmed anymore" and "We no longer want the pet industry to mislead us about what is acceptable for our animals".

You can help fight the genocide in Australia's pounds, promote rescue organisations and shelters as the first option to adopting, and change the way Australians gets their pets. Adoption is the intelligent alternative to impulse buying. No puppy factory whether it is 'clean', 'model', 'state of the art' or otherwise is the answer for mans best friend.



For enquiries, please contact:
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oscarslaw.org

"It's time to end the shameful and cruel treatment of our companion animals, who are suffering on puppy factories and need our help."

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LAW**

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BEST FRIENDS FORGOTTEN

The smell of a puppy factory is unforgettable, an overwhelming stench of urine and faeces. The simultaneous barking of hundreds of dogs creates a wall of sound that makes it hard to think, let alone converse.

Factory farmed dogs receive no veterinary intervention when they need respite from their pain and suffering. They live in filth, sometimes without adequate food or water.

Many dogs slowly go insane. They spin in circles or pace back and forth in their cells, some never see daylight, and the outside world is a foreign place to them. Should any dogs be lucky enough to be rescued once outside in the open some still circle and pace as if they are still incarcerated. They shy away from human hands, as they have never known kindness. The dogs are deprived of even their basic needs as the current law is only concerned with food shelter and water. The dog's psychological and social needs are ignored on factory farms.

Breeding dogs are kept in large dirt pens surrounded by electric fencing wire to stop them escaping, the same way farmers keep cattle. Some factory farms keep their dogs hidden away in large tin sheds with rows and rows of concrete stalls, the same way farmers keep pigs. Whilst other dogs are kept inside sheds in rows of raised wire floor cages just like egg producers keep battery hens. The dogs are kept in these horrific conditions for their entire lives and are constantly bred to supply pet shops and Internet sites with cute fluffy puppies. Once the breeding dogs are no longer profitable, and after years of confinement and continual pregnancy they are taken out of their cages, pens and sheds and they are killed. Our best friends forgotten.

This large scale extreme cruelty that takes place day after miserable day. The puppy buying public is misled at every turn and picture the tiny pup they have just purchased has come from a loving environment - when nothing could be further from the truth.






THERE ARE HUNDREDS OF PUPPY FACTORIES IN AUSTRALIA CONFINING THOUSANDS OF DOGS RIGHT NOW.

DON'T BE AN UNSUSPECTING LINK IN THE SUPPLY CHAIN OF CRUELTY.

Don't you want to be able to adopt your next "best friend" without being deceived? Don't you want your rights as a consumer respected? Then don't go to a pet shop that sells animals, or purchase one over the Internet, it's that simple.

BE PART OF THE SOLUTION.

The power is in our hands with every choice we make as consumers. Together we can shut down this industry that views our 'best friends' as breeding machines. And here's how we are going to do it:

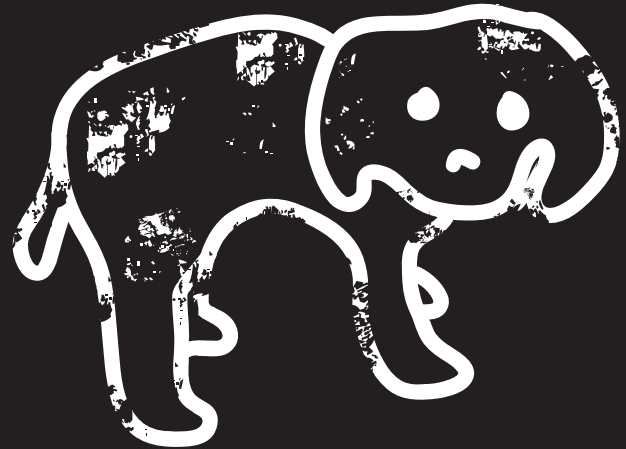
-  Choose not to purchase anything from a shop that sells animals.
-  Support pet supply shops and support those stores that choose to work with rescue groups in promoting adoption.
-  Choose not to purchase puppies over the Internet from online trading sites.
-  Choose to adopt your next best friend from a rescue group, pound or shelter.
-  Lobby your local MP and let them know that you will not tolerate puppy factories

Knowledge is power; the pet industry does not want you to know the truth behind the pet shop window. So the most powerful way you can help is to tell everyone you know that dogs are factory farmed to supply pet shops and online trading sites.



BREAK

THE



PUPPY

TRADE

Don't buy puppies from pet shops

Visit oscarslaw.org to find out how YOU can help.

PUPPY FACTORIES are the cruel hidden industry behind the pet shop window and glossy internet sites. The reality is mother dogs are kept confined and pregnant their entire lives to meet the unceasing demand of the pet industry. When their reproductive life is over, they are killed and replaced. These dogs spend their entire lives confined in dirt pens, in tin sheds or in raised wire cages with little or no veterinary care – they are simply treated as breeding machines. The pet industry's greatest fear is that you, the consumer, will find out the truth behind this highly lucrative trade. Please help us spread the word and boycott this brutal business. Don't be an unsuspecting link in the supply chain of cruelty.

OSCAR'S LAW: Abolish the factory farming of companion animals • Ban the sale of factory farmed companion animals from pet shops and online
• Oscar's Law aims to change the way our pets are kept, bred and sold.