



**BE A HERO  
SAVE PAWS**

**YOUR INVITED TO VISIT  
YOUR LOCAL ANIMAL  
SHELTER OR RESCUE  
GROUP TO SAVE PAWS!**

**BY NOT SHOPPING AT PET  
STORES OR ONLINE YOU  
ARE HELPING TO STOP  
PUPPY FARMING.**

**I want  
OSCAR'S  
LAW**

**VISIT OSCARSLAW.ORG FOR MORE  
INFORMATION ON WHAT YOU CAN DO  
TO HELP STOP PUPPY FACTORIES.**

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**WHO IS OSCAR?**

OSCAR IS A TINY DOG WHO WAS RESCUED FROM A PUPPY FACTORY. OSCAR IS NOW SAFE BUT THERE ARE THOUSANDS OF OSCAR'S HIDDEN AWAY. PLEASE BE THEIR VOICE AND HELP END FACTORY FARMING OF COMPANION ANIMALS.

**PLEASE VISIT AND SHARE THE  
OSCARSLAW.ORG WEBSITE.  
THE MORE PEOPLE INVOLVED,  
THE MORE THE GOVERNMENT WILL BE FORCED  
TO ACCEPT THEIR CRUCIAL ROLE IN ENDING PUPPY  
FACTORIES AND SECURING A SAFE FUTURE FOR  
ALL COMPANION ANIMALS.**

**READY TO BUY A PUPPY?**

CHOOSE ONE FROM A SHELTER, OR VISIT THE BREEDERS PREMISES BEFORE YOU COMMIT. FOR MORE INFORMATION SEE THE SMART BUYERS GUIDE ON THE RSPCA WEBSITE. WWW.RSPCA.ORG.AU

**I want  
OSCAR'S LAW**

Oscars Law is a campaign that enables everyone to make a stand on cruelty of companion animals. Their main focus is:

- To abolish the factory farming of companion animals.
- Ban the sale of companion animals from pet shops/on-line trading sites.
- Promote the adoption through rescue groups/pounds/shelters.

Many people don't know that the cute little puppies you see sitting in shop windows have been bred in horrific conditions. Breeding dogs are kept in dirt pens, cages, tin sheds or concrete stalls. Some never see daylight, pacing back and forth in their cells until they slowly go insane. They live in filth, sometimes without adequate food or water. Their coats are matted and have poor health. This is bred into the puppies that you see in the pet shops. Many have poor health conditions too. This large scale extreme cruelty takes place day after miserable day in the name of commerce. Consumer Affairs receive hundreds of complaints annually from consumers who have unknowingly purchased sick animals and have incurred large vet bills. The fact is, pet shops and the factory farmers cut corners at every step of the way to maximise their profits, as a result the animals and customers suffer. The puppy buying public are misled at every turn and picture the tiny pup they have just purchased coming from a loving environment, nothing could be further from the truth. Help Oscar's Law by raising awareness and educating people about avoiding buying companion animals from Pet shops and on-line, help break the puppy trade! Don't be an unsuspecting link in the supply chain of cruelty!

**BE A HERO  
SAVE PAWS**

**I want  
OSCAR'S  
LAW**

**ADOPT. DONT SHOP!  
VISIT YOUR LOCAL SHELTER  
TODAY TO SAVE PAWS.**